



05.-06.06.2012  
Istanbul, Turkey

www.lteforum2012.com

# At-a-Glance

## PRE-CONFERENCE WORKSHOP | 05.06.2012 | 09H30-17H00

### Session 1: 4G/LTE Global Status Report 2012

4G/LTE news, perspectives, & trends. What should you be focusing on in 2012? What are the most important challenges facing the 4G/LTE industry?

### Session 2: The 4G/LTE business in a nutshell

Services, markets, applications, & business models – what works and what doesn't? Business & consumer markets, vertical applications, & more.

### Session 3: 4G/LTE technology in a nutshell

Standards, speeds, evolution, & competitive technologies: Concise overview of what you need to know about 4G/LTE - and why you need to know it.

### Session 4: 4G/LTE networks, frequencies, & spectrum

Current & new network solutions including SON & LTE-Advanced. Understanding frequencies & spectrum needs. Building a basic CAPEX model.

The 4G/LTE One-day Update Seminar Series 2012 is the solution for you when you don't want to spend time and money on expensive 4G conferences or long training courses for your employees and managers.

### What is the 4G/LTE One-day Update Seminar?

The seminar gives you an accurate and fully updated view of the state of 4G/LTE industry right now including a critical analysis on the latest trends from around the world. Included is also an introduction to LTE technology and standards for mid-level to senior-level managers.

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LTE Forum 2012 focuses on the market successes and challenges, in a fast changing environment where smartphone growth is accelerating not only in the HSPA+ world but also arriving on LTE, with more data hungry applications driving the demand for faster mobile networks, lower latency and lower cost of delivery.

### LTE Forum 2012 will cover the key topics including:

- Continuing expansion of HSPA+ and LTE systems, including into new and re-farmed frequency bands
- LTE user devices availability and ecosystem
- The Mobile cloud
- Traffic offload strategies, solutions
- Policy management and control, developing new business models to monetize LTE mobile broadband services
- HetNet solutions
- First experiences with LTE TDD - including learnings from combined FDD and TDD networks
- M2M services, business models
- HD voice becoming mainstream on 3G and 2G networks as a driver for VoLTE
- Policy control issues - new business plans to monetize LTE/mobile broadband? e.g. how to manage P2P users so they do not damage the experience for the majority of mobile broadband users.
- LTE-Advanced: key benefits, trials experience, commercial readiness

Register online at  
**www.lteforum2012.com**  
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